

Arctic Blast will delay over 10 million Online Christmas Orders

December 24, 2022 (12 noon): ShipMatrix, Inc. data on millions of parcels shipped in last few days approaching Christmas shows a mixed result for the parcel industry's ability to delivering online orders on-time performance (OTP). For the period December 8 through 17, with industrywide average daily volume of about 90 million within U.S., the results were as follows: FedEx at **96.8%**, UPS at **97.9%**, and the U.S. Postal Service at **94.4%**.

However, this week's arctic cold blast in the Midwest and the East coast has limited FedEx, UPS, USPS and other carriers from operating their networks as planned which will result in 15 percent (over 10 million) of deliveries scheduled for this Friday and Saturday not expected to reach the consumers on time. This is a repeat of Christmas week of 2013.

In contrast, even the scattered severe winter weather conditions during last week of December 12 resulted in only 2.7 percent of packages nationwide being delayed. And, with 160 million parcels in the network right now, it will be middle of next week for the back log to clear.

While over 80% of packages are shipped via cheaper ground services, even premium express services using the air networks require last mile delivery via highways and local roads that are partially or fully closed which will add to delays of express parcels also. With local drivers delivering 250 to 300 packages on a typical day at this time of holiday shipping, the severe weather-related road conditions will limit delivery (while ensuring driver safety) to about 150 packages per day in the affected areas contributing to lower on-time performance.

About ShipMatrix, Inc.:

ShipMatrix proprietary software is used by hundreds of customers to manage visibility, shipping and customer experience. These OTP results are based on millions of parcels shipped from over 100,000 locations. In addition, over last two years, ShipMatrix has been endorsed the national carriers as having the most accurate OTP reporting.

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